

FOR IMMEDIATE RELEASE
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Greenovate launches ongoing community education program *Greenovate In-Focus* to begin November 12 with "How to stay green through the winter"

Columbus, OH – Greenovate™ announced today that it has developed an ongoing education and outreach program called *Greenovate In-Focus*, which will begin this month with a four-part workshop series, "How to stay green through the winter."

Free and open to the public, the upcoming series will cover topics such as weatherization and indoor air quality, and feature interactive presentations led by industry experts.

"Our goal is to foster community connectivity and green building awareness," said Hudson McFann, Greenovate Director and LEED® AP. "The green building movement will only succeed if we share our knowledge and work together."

Greenovate In-Focus builds upon the company's successful summer workshop series, which engaged over 100 homeowners and professionals through six forums. As a result of positive feedback from attendees, Greenovate quickly recognized the need for a year-round educational program.

The first *Greenovate In-Focus* workshop, "Energy audits: an introduction to weatherization," will be held on Thursday, November 12, at 6:00 PM. Led by Don Hall of WattWorks, the two-hour session will cover the process, benefits, and expense of residential weatherization. Attendees are encouraged to bring questions.

The series will continue with three additional workshops:

"Achieving cost savings with efficient lighting" - November 19, 2009 (6:00 PM)
Speakers: Don Hall (WattWorks) and Marty Burns (VELUX)

"Protecting indoor air quality with Mythic Paint" - December 3, 2009 (6:00 PM)
Speaker: Rocky Prior (Mythic Paint)

"Achieving cost savings with efficient windows and doors" - December 10, 2009 (6:00 PM)
Speakers: Kevin Zuccaro (Pella Windows & Doors) and Ron Green (Jeld-Wen Windows & Doors)

Unless otherwise noted, all sessions will be held at Greenovate in the Short North (9 East Second Avenue, Columbus, OH 43201). Interested parties can register by submitting an RSVP to contact@greenovate.com. Due to space limitations, prompt registration is recommended.

For more information on *Greenovate In-Focus* and "How to stay green through the winter," visit www.greenovate.com (click on "events").



About Greenovate

During its nearly four years in business, Greenovate™ has built a reputation for delivering high-quality products that promote healthful indoor environments. Serving residential and commercial customers throughout Ohio, Greenovate emphasizes attentive service, tailoring experiences to each client's individual needs and concerns.

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