

FOR IMMEDIATE RELEASE  
March 1, 2010

**Greenovate develops six-month workshop series on green building and health**  
*'Room-by-Room' to provide free, monthly workshops from April through September*

Columbus, OH – Greenovate announced today that it has developed a six-month workshop series called “Room-by-Room: Green Building and Your Health” to help homeowners create more healthful indoor environments (see series schedule below).

Led by panels of local experts, “Room-by-Room” will cover topics such as indoor air quality, lead poisoning prevention, asthma and allergy control, and non-toxic household cleaning. In so doing, the workshops will identify solutions to common health hazards found in particular household areas.

For example, during the June 3 discussion on the bedroom, Alissa DeRouchie of Sprout Soup and Kate Wigand of Mythic Paint will explain the health benefits of alternatives to conventional mattresses, interior paints, and children’s products (e.g., toys and diapers). They will focus on issues related to allergens, indoor air pollutants, and chemicals leached from synthetic materials.

All workshops will take place on Thursday evenings from 6:00 PM to 8:00 PM at Greenovate, located in the Short North Arts District (9 East Second Avenue, Columbus, OH 43201).

Registration, limited to 30 participants per workshop, is free of charge and open to the public. Interested parties will be able to make reservations online at [www.greenovate.com](http://www.greenovate.com) beginning March 8.

During the first workshop on April 1, Phillip Bouton of Columbus Public Health (CPH) will lead an introductory discussion on issues affecting indoor environmental health. Bouton is the Program Manager of CPH’s Healthy Homes Program, which serves residents of Columbus and Worthington.

Four series sponsors – Chipotle Mexican Grill, Elevator Brewery and Draught Haus, The Kickstart, and Short North Piece of Cake – will provide refreshments.

“I’m always happy to support the local community, particularly through environmental efforts like this. These workshops at Greenovate are a great resource for central Ohio,” said Brian Hotopp, owner of Short North Piece of Cake.

“Room-by-Room” is the latest offering from Greenovate’s *In-Focus* education program, developed in 2009 to promote community connectivity and green building awareness.

Since July, Greenovate has hosted 12 workshops on topics such as solar energy, rain water harvesting, and the LEED rating system. *In-Focus* is made possible through generous support from Design Group and WCBE (90.5 FM).

The “Room-by-Room: Green Building and Your Health” series schedule is as follows:



- April 1**                    **Introduction to Indoor Environmental Health**  
Phillip Bouton, Healthy Homes Program, Columbus Public Health
- May 6**                     **Living Room**  
Susie Little, A Natural Home  
Christie Nohle, Urban Gardener  
Rick Peterson, EcoTimber
- June 3**                    **Bedroom**  
Alissa DeRouchie, Sprout Soup  
Kate Wigand, Mythic Paint
- July 1**                     **Kitchen & Bathroom**  
Josh Bowling, Noritz  
Heather & Steve Johnson, Generation Green  
Doug Lugar, Creative Cabinet Solutions
- August 5**                **Basement & Attic**  
John Hetterscheidt, Hetter Heating & Cooling  
Donna Jurden, Indoor Radon Program, Ohio Department of Health
- September 2**         **Garage & Transportation**  
Timothy Buckley, Ph.D., College of Public Health, The Ohio State University  
John Remy, Solid Waste Authority of Central Ohio (SWACO)

**About *In-Focus***

Greenovate *In-Focus* is an ongoing education and outreach program whose central objective is to foster community connectivity and green building awareness. By showcasing opportunities for each of us to make a contribution to creating more sustainable communities, *In-Focus* strives to provide a dynamic link between knowledge and action.

**About Greenovate**

Greenovate is Ohio's leading supplier of environmentally friendly and healthful building materials. With a diverse product collection – including a range of flooring, paint, countertops, and insulation – they serve residential and commercial customers throughout the state and neighboring region. Greenovate maintains a strong commitment to expanding the local economy through education, activism, and leadership.

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